



DIALOGUE AMONG PUBLIC BODIES,
YOUTH WORKERS AND
YOUNG SOCIAL ENTREPRENEURS

Training course
Preliminary Infopack

13th - 16th of September 2022
Cinisello Balsamo, Italy



Comune di Cinisello Balsamo



Partnership Consortium:
Comune di Cinisello Balsamo
Edremit Municipal
NVU Turistički klaster Montenegro
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About the project

MAKE IT GROW! aims at creating new connections between young social entrepreneurs (or aspiring), youth workers and policy makers. An innovative system made up of networks and strategies to enhance the resources represented by the new generations and expand the local impact of their projects. The specific objectives are:

1. To strengthen the dialogue between public bodies and social entrepreneurship's players, enhancing the role of the youth workers as facilitators in this process. On one hand, it means to improve the competences useful to support and accompany the creation of new young startups as well as to raise awareness on social entrepreneurship as a tool for youth employability and social inclusion. On the other hand, we want to foster the capacity of the young social entrepreneurs to communicate with the policy-makers, by identifying and expressing needs and contributing to the debate on social issues.
2. To share good practices and promote models among project partners and communities in the field of sustainable tourism, women's entrepreneurship, the role of the art/creativity industry as resources for community development, youth employability and social inclusion.
3. To support the capacity-building in the field of community engagement and bottom-up fundraising actions, in order to bring benefits both to the social entrepreneurs in terms of sustainability and to empower the youth participation and the sense of community belonging. The project aims at enhancing the ability of public bodies, organizations, youth workers and young social entrepreneurs in defining strategies to make the impact of social business initiatives effective, by involving the youth community and to find economic support for the projects' implementation.
4. To promote the networking between organizations and professionals coming from E+ Programme and Partner countries. The project is not only aiming to transfer competences and knowledge, rather enhancing the good practices and experiences represented by the Balkan partners in the field of social entrepreneurship.

About the training

The first training course session will be hosted by Cinisello Balsamo Municipality, from the 13th to the 16th of September 2022.

The second session will be held online from the 20th to the 23th of March 2023.

Participants

20 policy-makers, youth workers and young people (maybe with a social business project in mind to be developed) from Albania, Bosnia Herzegovina, Italy, Montenegro and Turkey will participate.

Objectives and main results

The training activities will be aimed at improving the knowledge and competences of the participants about social entrepreneurship and community engagement (especially by using digital tools). Different strategies that the policy-makers can adopt to support a wide-spread business culture among local youth will be presented and promoted.

Within the first session, participants will start working on a Policy Guidelines paper addressed to decision and policy-makers, in which the outcomes and good practices raised during the training will be adapted to the local context in order to help other municipalities and regional governments to implement initiatives on the topic, by involving youth social entrepreneurs and youth workers within the process.

The second session in March 2023 will be aimed at giving tools (both digital and “analogue”) to further develop social business projects, based on the interests of the young participants. The Policy guidelines will be discussed and finalized.

Methods

The trainers will be using non-formal education methods which will foster team building and the dialogue: it will be an opportunity to promote the approach proper of the youth work, raising awareness and recognition.

Accommodation

Participants will be accommodated in [Cosmo Hotel Palace](#) in Cinisello Balsamo.

Tuesday, 13th of September

h 9.30 – 10.30	Welcome activity – Get-to-know each other
h 10.30 – 12.30	World café on social entrepreneurship and role of the public bodies
h 12.30 – 14.30	Lunch
h 14.30 – 15.30	Youthpass certificate: the 8 key competences for active citizenship
h 15.30 – 16.30	EntreComp: self-assessment
h 16.30 – 17.30	Europe Goes Local: the change-makers kit
h 20.00	Dinner

Wednesday, 14th of September

h 9.30 – 10.30	Warm-up
h 10.30 – 12.30	Introduction on the topics: social entrepreneurship, social enterprise, social innovation, social responsibility
h 12.30 – 14.00	Lunch
h 14.00 – 16.00	Get-to-know the 17 Sustainable Development Goals
h 16.00 – 18.00	HubOut presentation and study-visit
h 20.00	Intercultural dinner

Thursday, 15th of September

h 9.30 – 10.30	Warm-up
h 10.30 – 12.30	I part: Expert session on the community engagement
h 12.30 – 14.00	Lunch
h 14.00 – 16.00	II part: Expert session on the community engagement
h 16.00 – 18.00	Study-visits to Milano City and crowdfunding projects
h 20.00	Dinner in Milano

Friday, 16th of September

h 9.30 – 10.30	Warm-up
h 10.30 – 12.30	Start working on the policy paper
h 12.30 – 14.00	Lunch
h 14.00 – 16.00	Keep on working on the policy paper
h 16.00 – 18.00	Final competence self-assessment and Youthpass ceremony
h 20.00	Farewell party